



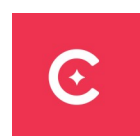
Terrence Stewart

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Executive Producer

Integrated Producer with broad creative and management experience across traditional and digital platforms. Well suited for leading projects consisting of complex media components, overseeing the work of contractors, designers and internal productions while acting as an extension of leadership.

Experience



ConcentricLife Executive Producer

2023 - Present



Zeno Group VP, Executive Producer

2022 - 2023

- ✓ Lead producer for video, experiential, and digital content.
- ✓ Scope projects and create production schedules for delivery.
- ✓ Oversee pre and post production with vendors including reviewing edits, final deliverables and production contracts.



Arnold Senior Producer

2020 - 2022

- ✓ Scope and managed pharma projects to ensure effective use of all internal and external resources.
- ✓ Managed communication between cross-functional teams in a fast-paced environment.



Marina Maher Communications Freelance Producer

2019 - 2020

- ✓ Production lead for broadcast projects and experiential activations from ideation to execution.
- ✓ Produced digital and video projects while managing creative vision, client expectations and budget.
- ✓ Negotiated talent contracts and maintained SAG payments for use.
- ✓ Provided support to Project Management team for the day-to-day management of digital projects.



Sapient Razorfish

Freelance Producer

2017 - 2019

- ✓ Worked in collaboration with project managers, creative teams, account services and vendors on projects from conception to completion.
- ✓ Partnered with Senior Project Managers to develop assumptions for digital deliverables, created detailed timelines, and budgets.
- ✓ Produced TV, radio, print and photo shoots.

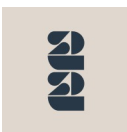


Outback-Editorial

Executive Producer

2013 - 2017

- ✓ Interfaced with client and staff to communicate project direction and ensure projects met deadlines and production specifications.
- ✓ Developed and managed production budgets, schedules, and final client deliverables.
- ✓ Trafficked radio & TV commercials to national networks.



22Squared

Freelance Producer

2011 - 2012

- ✓ Collaborated with creative teams and production companies to produce, commercials, and digital campaigns for national brands.
- ✓ Manage print and moderate digital projects, including banners, emails, brochures, and website updates.
- ✓ Managed integrated projects and interactive experiences.



Artifact Design

Freelance Producer

2010 - 2011

- ✓ Led production meetings, tracked milestones, reported project status to team leaders, and informed management of challenges as needed.
- ✓ Resolved conflicts among competing priorities and resources to assure timely delivery according to the plans and schedules established.
- ✓ Responsible for the improvement of internal procedures that led to increased productivity, creativity, and the integration of new technology.



Erwin-Penland

Executive Producer

2008 - 2010

- ✓ Managed integrated productions, while overseeing marketing and broadcast media efforts.
- ✓ Oversaw the creation of projects and proposed budgets, negotiated pricing with vendors in coordination with assigning Producers and all other team members.



DDB

Executive Producer

2007 - 2008

- ✓ Producer for \$4M rebranding effort including print, digital and TV for Carnival Cruise Lines "The Fun Ships" campaign.
- ✓ Managed integrated productions, while overseeing marketing and broadcast media efforts